ACMEWEBTECHNOLOGY

DIGITAL MARKETING AGENCY

PRESENTATION

www.acmewebtechnology.com

ACMEWEBTECHNOLOGY

ABOUT DIGITAL MARKETING AGENCY

Transform your online presence with our expert digital marketing agency, offering tailored solutions in SEO, social media, PPC, and content marketing to drive brand growth and customer engagement.

CONTINUE

ACMEWEBTECHNOLOGY

DIGITAL MARKETING SERVICES

- SEO (Search Engine Optimization)
- Paid Advertising (PPC)
- Social Media Management
- Content Marketing
- Email Marketing & Automation
- Analytics, Tracking & CRO
- Design & Video Marketing
- Reporting & Project Management

PRESENTATION

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SEO

- Google Search Console
- Google Analytics (GA4)
- Ahrefs / SEMrush
- Screaming Frog
- Yoast SEO / Rank Math

PPC

- Google Ads
- Meta Ads Manager – Facebook & Instagram
- LinkedIn Ads – B2B
- Google Tag Manager

SOCIAL MEDIA MANAGEMENT

- Meta Business Suite
- Hootsuite / Buffer
- Canva
- Later – Instagram

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CONTENT MARKETING

- Google Docs
- Grammarly
- Surfer SEO – SEO
- WordPress

EMAIL MARKETING & AUTOMATION

- Mailchimp
- Brevo (Sendinblue)
- HubSpot – CRM
- Zapier

ANALYTICS, TRACKING & CRO

- Google Analytics (GA4)
- Hotjar / Microsoft Clarity
- A/B Testing Tools

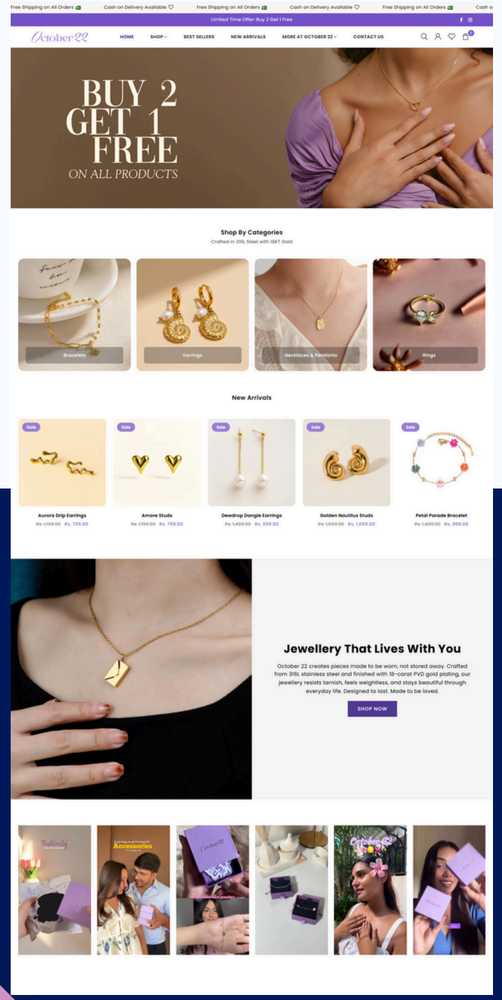
DESIGN & VIDEO MARKETING

- Adobe Photoshop / Illustrator
- Adobe Premiere Pro
- CapCut

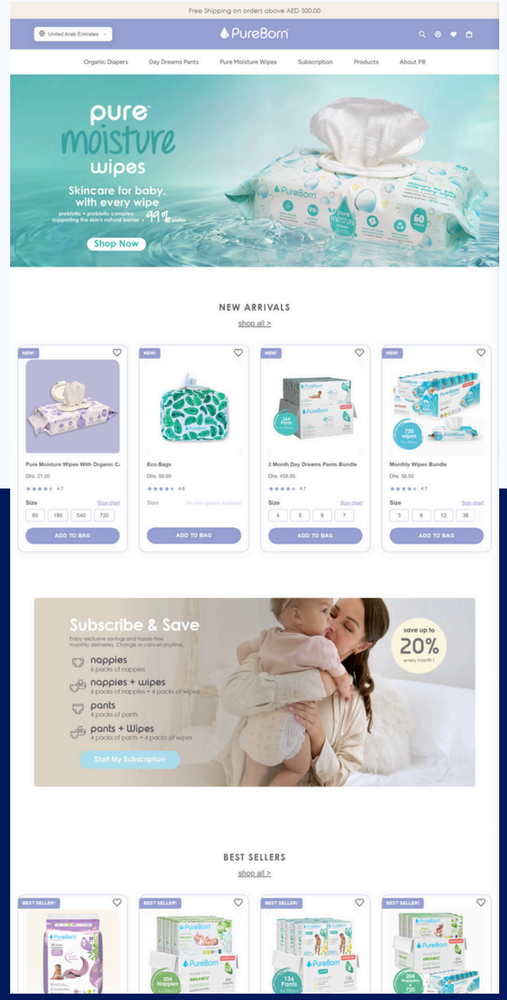
REPORTING & PROJECT MANAGEMENT

- Google Looker Studio
- Trello / Asana
- Slack

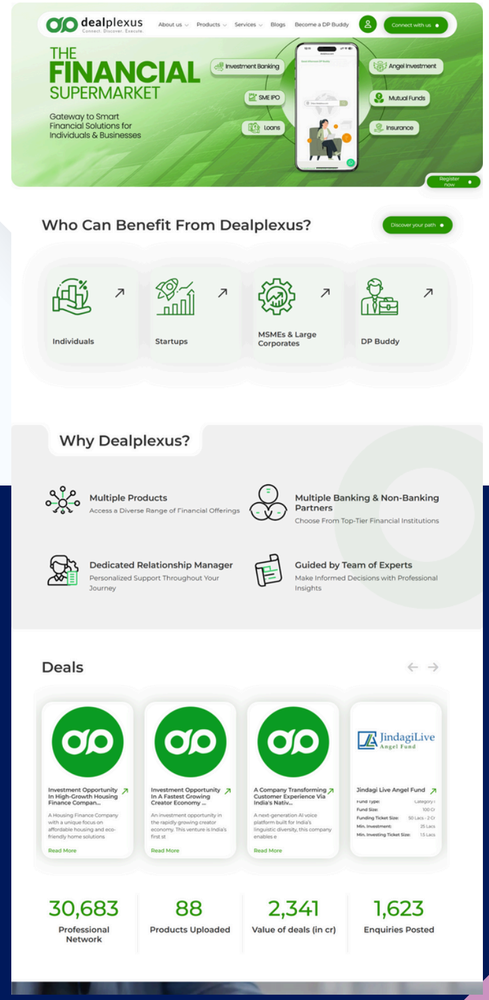
SOME RECENT PROJECTS



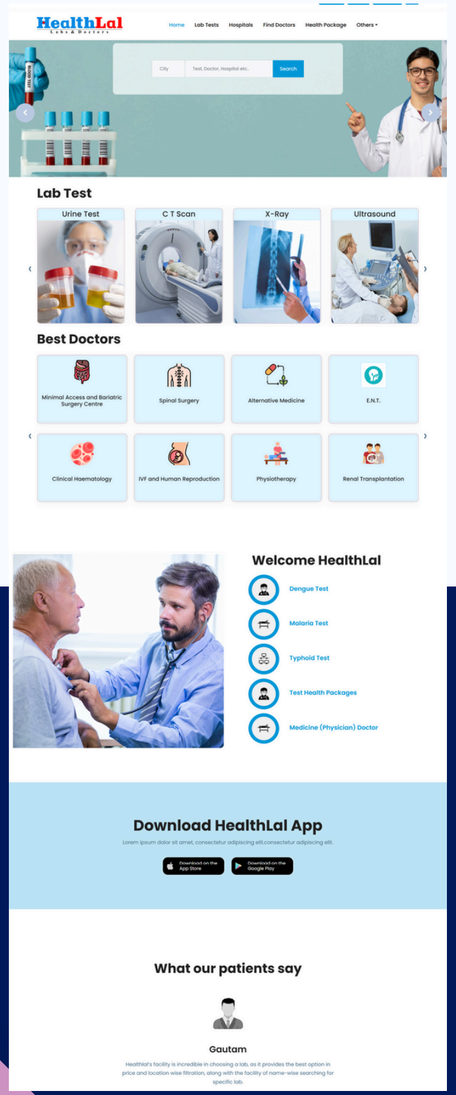
OCTOBER22
https://www.october22.co



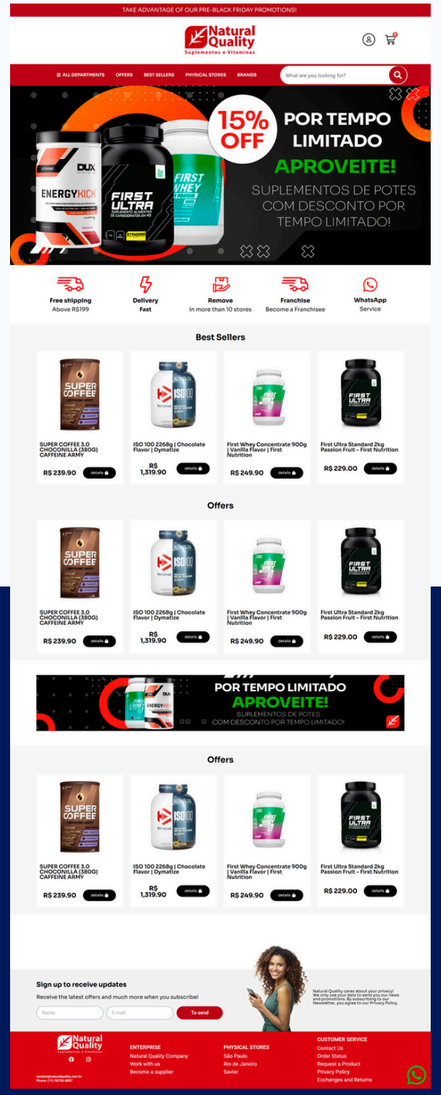
PUREBORN
https://www.pureborn.com



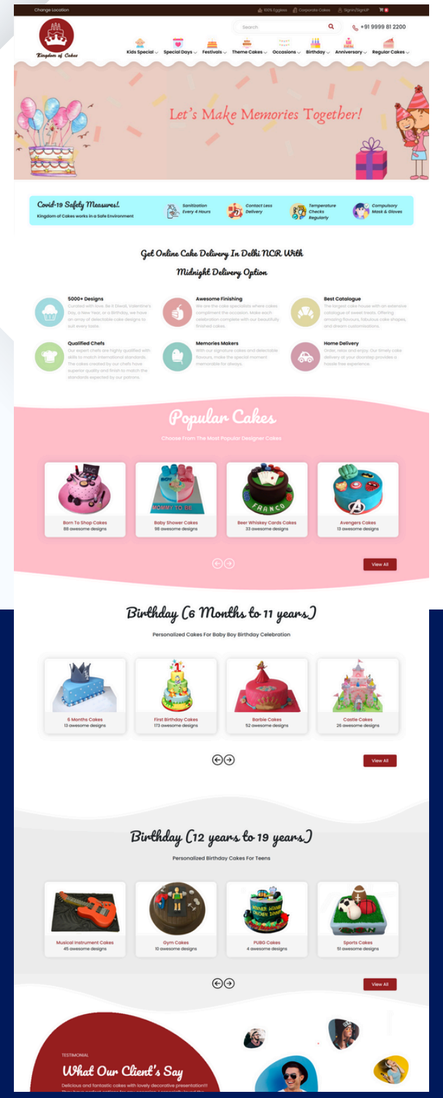
DEALPLEXUS
https://dealplexus.com



HEALTHLAL
https://healthlal.com



NATURALQUALITY
https://naturalquality.com.br



KINGDOMOFCAKES
https://www.kingdomofcakes.in

ACMEWEBTECHNOLOGY

OUR COMPANY PREMIUM SERVICE

- LARANA, INC.
- WEB DEVELOPMENT
- SEARCH ENGINE OPTIMIZATION
- PAYMENT GATEWAY INTEGRATION
- 3RD PARTY APIS INTEGRATION
- CLOUD AWS, AZURE HOSTING

ACMEWEBTECHNOLOGY

EXPERIENCE

As a dedicated technology solutions agency, we deliver innovative, tailored services that empower businesses to grow and evolve. From seamless digital transformation to comprehensive IT support, our expert team ensures your operations are efficient, integrated, and ready for the future.

4097 HAPPY CUSTOMERS

6086 PROJECTS DONE

144 ANNUAL GROWTH

WORK METHODOLOGY

ANALYSIS

Analysis is the first and most important step for any project. This process is initiatedwith discussion and a few queries to figureout the nature of the desired project andobjectives. We too, analyze the design and functionality of the project that the client has visualized. Analysis helps in creating a basis for other work processes.

STRATEGY AND PLANNING

On the basis of requirements and objectives, a framework is derived and presented to the client. A detailed discussion is heldto figure out if anything is to be added, improvised, or removed. Here we derive a final outline of design and functionality, develop strategy, and create work plans and schedules for mobilizing manpower and resources.

DESIGN AND DEVELOPMENT

As per the finalized strategy and plans, we proceed towards building the project. Our professional designers and developers use every possible technology to deliver 100% result.

STRATEGY AND PLANNING

Following the design and development work, we undergo testing or observation from our side and then provide a demo copy to the client for the same purpose. This helps in figuring out any inaccuracies if present. After amending all the errors and weaknesses, if present, the deployment or delivery ofthe project is done.

MAINTENANCE AND UPGRADE

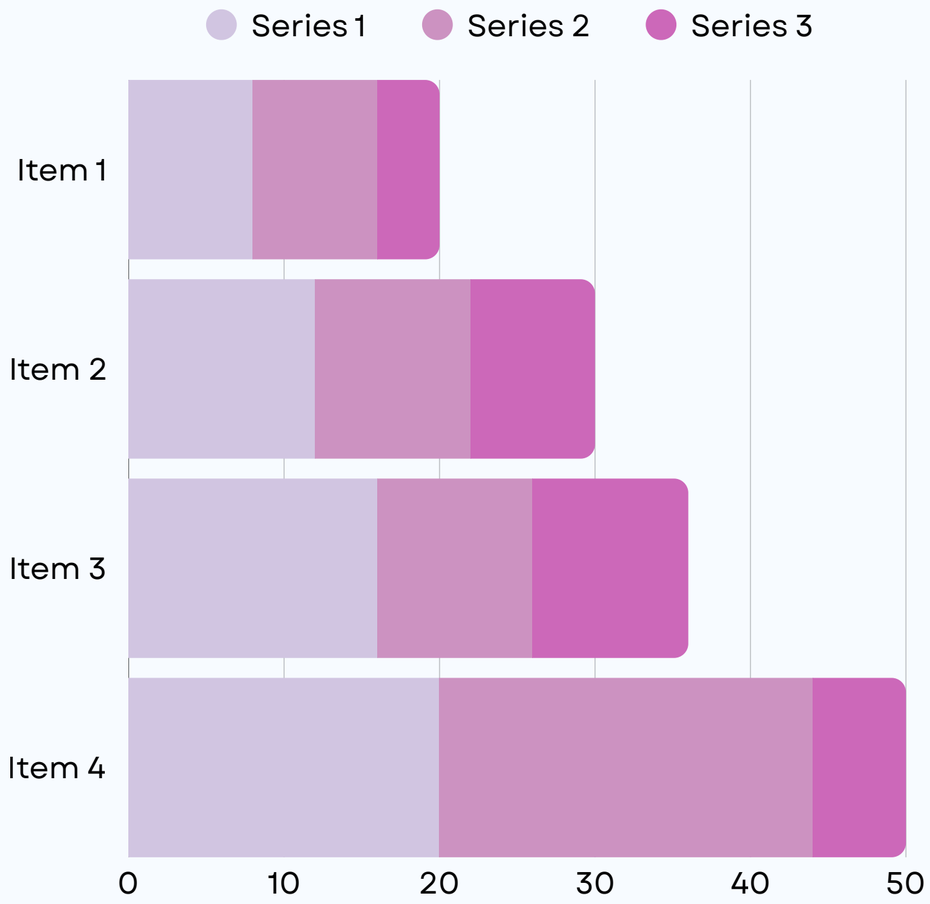
We have a separate team of experts who provide reliable support for the maintenance andupgrade of our projects. The team works to avoid errors and breaches and ensure that the products are up-to-date with the latest technology and deliver effective and efficient output with excellent performance.

ACMEWEBTECHNOLOGY

INFOGRAPHICS

- At ACME Web Technology, we create visually engaging infographics that simplify complex data. Our designs help you communicate information effectively, making it easy for your audience to understand and retain key insights.

- Whether for presentations, reports, or digital marketing, our team ensures every infographic is tailored to your needs, combining creativity with clarity to deliver impactful visuals.



ACMEWEBTECHNOLOGY

WE PROVIDE BETTER SERVICES FOR YOUR BUSINESS

- **EXPERIENCE & EXPERTISE**
  We have years of experience and a team of experts in IT services who are dedicated to providing you with top-notch service.
- **CUSTOMIZED IT SOLUTIONS**
  We understand that every client is unique, which is why we offer customized solutions tailored to your specific needs.
- **TRUST AND RELIABILITY GAINED**
  We take pride in being a trusted and reliable partner for our clients. You can count on us to deliver on our promises.

CLIENT REVIEWS

eventic

CEO EVENTIC GROUP COMPANY

★★★★★

“ Working with Acme Web Technology Company was a game-changer for our business. Their team didn’t just deliver a service—they delivered peace of mind. From the first consultation to final delivery, every step was marked by clarity, precision, and genuine partnership. It’s rare to find a company that combines innovation with integrity the way Acme Web Technology does. We’re not just clients—we’re long-term collaborators. ”

orbus
EMPOWER DIGITAL SECURITY

CEO CYBERSECTRAININGS GROUP COMPANY

★★★★★

“ Acme Web Technology Company exceeded our expectations at every level. Their attention to detail, commitment to deadlines, and ability to adapt to our needs set them apart. We’ve worked with many vendors—but Acme Web Technology felt like an extension of our own team. ”

CEO GRADE NINJA GROUP COMPANY

★★★★★

“ Collaborating with Acme Web Technology Company has been nothing short of transformational. Their forward-thinking solutions and unwavering commitment turned our vision into reality. Every step of the process reflected their expertise and true partnership spirit. ”

INFOSECTRAIN
Educate. Excel. Empower.

CEO INFOSEC TRAIN GROUP COMPANY

★★★★★

“ Acme Web Technology Company delivered outstanding customer service. Their attention to detail and proactive approach in addressing our concerns made us feel truly valued. It’s refreshing to work with a team that prioritizes client satisfaction above all else. ”

SKinRange®

CEO SK IN RANGE GROUP COMPANY

★★★★★

“ Acme Web Technology Company doesn’t just deliver a service—they deliver lasting impact. Their focus on long-term growth and their ability to anticipate challenges make them a trusted partner in our ongoing success. ”

Xcelldirect

CEO XCELLDIRECT GROUP COMPANY

★★★★★

“ What impressed us most about Acme Web Technology was their professionalism. They kept us informed, responded quickly, and handled every phase of the project with clarity and grace. Communication was top-notch from day one. ”

ACMEWEBTECHNOLOGY

CONTACT US

+91 9718925552

www.acmewebtechnology.com

info@acmewebtechnology.com

B-190, New Ashok Nagar, New Delhi 110096