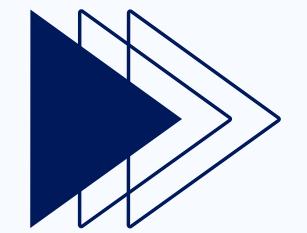




# DIGITAL MARKETING AGENCY

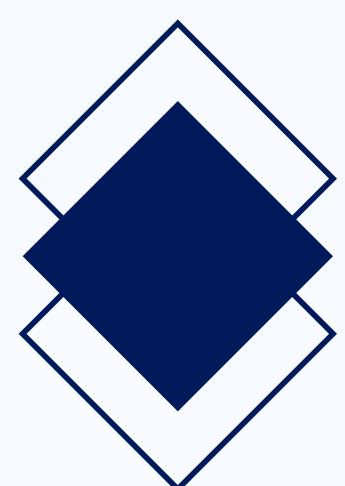
PRESENTATION



# ABOUT DIGITAL MARKETING AGENCY

Transform your online presence with our expert digital marketing agency, offering tailored solutions in SEO, social media, PPC, and content marketing to drive brand growth and customer engagement.

CONTINUE



# DIGITAL MARKETING SERVICES



- SEO (Search Engine Optimization)
- Paid Advertising (PPC)
- Social Media Management
- Content Marketing
- Email Marketing & Automation
- Analytics, Tracking & CRO
- Design & Video Marketing
- Reporting & Project Management

PRESENTATION



## SEO

- Google Search Console
- Google Analytics (GA4)
- Ahrefs / SEMrush
- Screaming Frog
- Yoast SEO / Rank Math

## PPC

- Google Ads
- Meta Ads Manager – Facebook & Instagram
- LinkedIn Ads – B2B
- Google Tag Manager

## SOCIAL MEDIA MANAGEMENT

- Meta Business Suite
- Hootsuite / Buffer
- Canva
- Later – Instagram

## CONTENT MARKETING

- Google Docs
- Grammarly
- Surfer SEO – SEO
- WordPress

## DESIGN & VIDEO MARKETING

- Adobe Photoshop / Illustrator
- Adobe Premiere Pro
- CapCut

## EMAIL MARKETING & AUTOMATION

- Mailchimp
- Brevo (Sendinblue)
- HubSpot – CRM
- Zapier

## ANALYTICS, TRACKING & CRO

- Google Analytics (GA4)
- Hotjar / Microsoft Clarity
- A/B Testing Tools

## REPORTING & PROJECT MANAGEMENT

- Google Looker Studio
- Trello / Asana
- Slack

# SOME RECENT PROJECTS

Free Shipping on All Orders | Cash on Delivery Available | Limited Time Offer: Buy 2 Get 1 Free

**October22** HOME SHOP BEST SELLERS NEW ARRIVALS MORE AT OCTOBER 22 CONTACT US

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**Jewellery That Lives With You**

October 22 creates pieces made to be worn, not stored away. Crafted from 316L stainless steel and finished with 18-carat PVD gold plating, our jewellery resists tarnish, feels weightless, and stays beautiful through everyday life. Designed to last. Made to be loved.

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Eco Bags Dhs. 69.99 ★★★★ 4.8 Size: 4 5 6 7 ADD TO BAG

2 Month Day Dreams Pants Bundle Dhs. 459.95 ★★★★ 4.7 Size: 3 6 12 36 ADD TO BAG

Monthly Wipes Bundle Dhs. 56.50 ★★★★ 4.7 Size: 3 6 12 36 ADD TO BAG

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pants 6 packs of pants  
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- Guided by Team of Experts** Make Informed Decisions with Professional Insights

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- Jindagi Live Angel Fund**

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- Malaria Test
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- Test Health Packages
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What our patients say

**Gautam**

HealthLal's facility is incredible in choosing a lab, as it provides the best option in price and location wise filtration, along with the facility of name-wise searching for specific lab.

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<https://healthlal.com>

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- First Whey Concentrate 900g | Vanilla Flavor | First Nutrition
- First Ultra Standard 2kg | Passion Fruit | First Nutrition

**Offers**

- SUPER COFFEE 3.0 CHOCOLATE (360G) CAFFIENE ARMY
- ISO 100 2268g | Chocolate Flavor | Dymatize
- First Whey Concentrate 900g | Vanilla Flavor | First Nutrition
- First Ultra Standard 2kg | Passion Fruit | First Nutrition

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- Baby Showers Cakes
- BFF Cakes
- Beer Whiskey Cakes
- Avengers Cakes

**Birthday (6 Months to 11 years)**

Personalized Cakes for Baby Boy Birthday Celebration

- 6 Months Cakes
- First Birthday Cakes
- Barbie Cakes
- Castle Cakes

**Birthday (12 years to 19 years)**

Personalized Birthday Cakes For Teens

- Musical Instrument Cakes
- Gym Cakes
- PUBG Cakes
- Sports Cakes

**What Our Client's Say**

Delicious and fantastic cakes with lovely decorative presentations!

**KINGDOMOFCAKES**  
<https://www.kingdomofcakes.in>

# OUR COMPANY PREMIUM SERVICE



LARANA, INC.

WEB DEVELOPMENT

SEARCH ENGINE OPTIMIZATION

PAYMENT GATEWAY INTEGRATION

3RD PARTY APIs INTEGRATION

CLOUD AWS, AZURE HOSTING

# EXPERIENCE

As a dedicated technology solutions agency, we deliver innovative, tailored services that empower businesses to grow and evolve. From seamless digital transformation to comprehensive IT support, our expert team ensures your operations are efficient, integrated, and ready for the future.

**4097** HAPPY  
CUSTOMERS

**6086** PROJECTS  
DONE

**144** ANNUAL  
GROWTH



# WORK METHODOLOGY

## ANALYSIS

***Analysis is the first and most important step for any project. This process is initiated with discussion and a few queries to figure out the nature of the desired project and objectives. We too, analyze the design and functionality of the project that the client has visualized. Analysis helps in creating a basis for other work processes.***

## STRATEGY AND PLANNING

***On the basis of requirements and objectives, a framework is derived and presented to the client. A detailed discussion is held to figure out if anything is to be added, improvised, or removed. Here we derive a final outline of design and functionality, develop strategy, and create work plans and schedules for mobilizing manpower and resources.***

## DESIGN AND DEVELOPMENT

**As per the finalized strategy and plans, we proceed towards building the project. Our professional designers and developers use every possible technology to deliver 100% result.**

## STRATEGY AND PLANNING

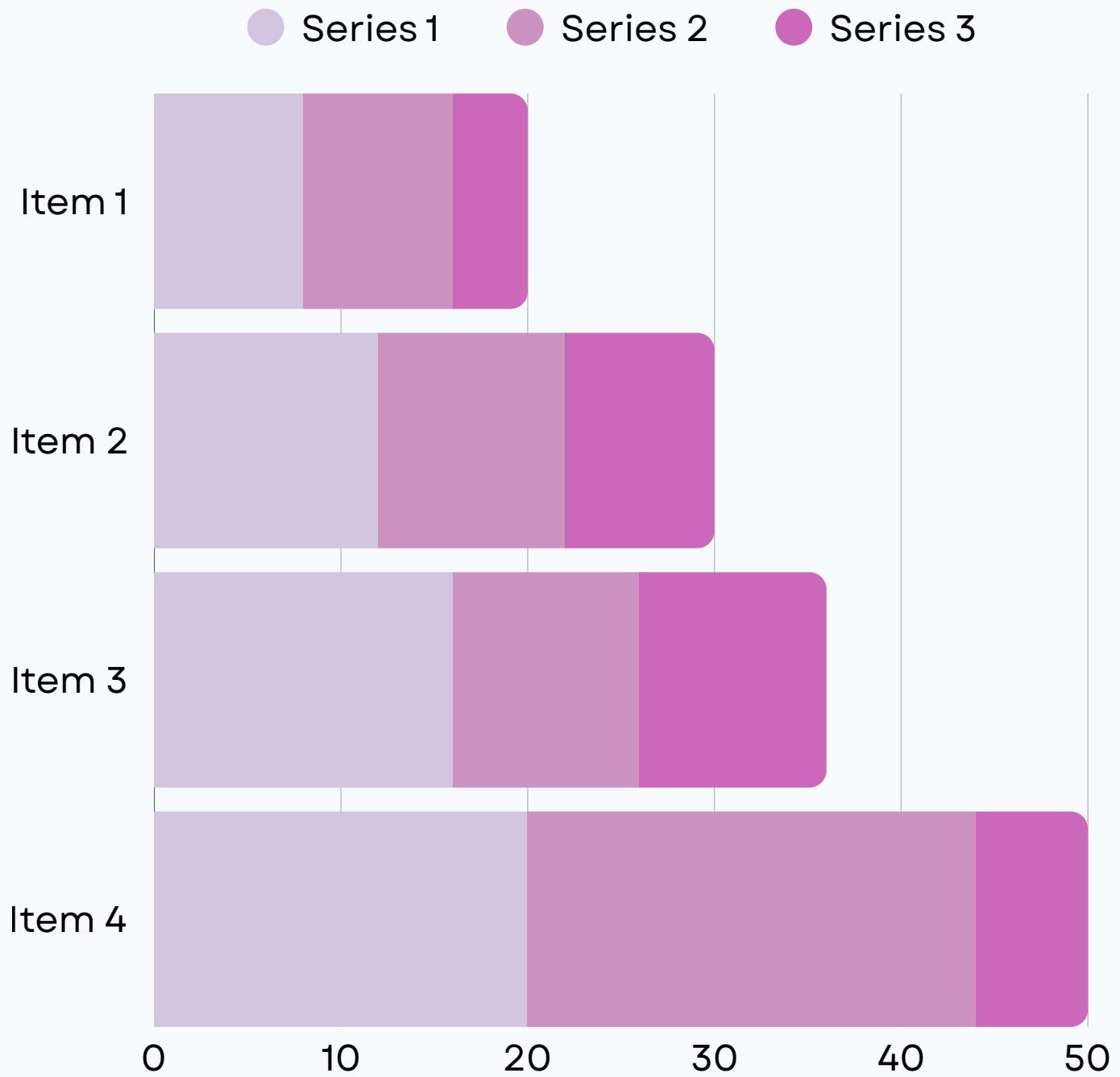
**Following the design and development work, we undergo testing or observation from our side and then provide a demo copy to the client for the same purpose. This helps in figuring out any inaccuracies if present. After amending all the errors and weaknesses, if present, the deployment or delivery of the project is done.**

## MAINTENANCE AND UPGRADE

**We have a separate team of experts who provide reliable support for the maintenance and upgrade of our projects. The team works to avoid errors and breaches and ensure that the products are up-to-date with the latest technology and deliver effective and efficient output with excellent performance.**

# INFOGRAPHICS

- At ACME Web Technology, we create visually engaging infographics that simplify complex data. Our designs help you communicate information effectively, making it easy for your audience to understand and retain key insights.
- Whether for presentations, reports, or digital marketing, our team ensures every infographic is tailored to your needs, combining creativity with clarity to deliver impactful visuals.



# WE PROVIDE BETTER SERVICES FOR YOUR BUSINESS

- **EXPERIENCE & EXPERTISE**

We have years of experience and a team of experts in IT services who are dedicated to providing you with top-notch service.

- **CUSTOMIZED IT SOLUTIONS**

We understand that every client is unique, which is why we offer customized solutions tailored to your specific needs.

- **TRUST AND RELIABILITY GAINED**

We take pride in being a trusted and reliable partner for our clients. You can count on us to deliver on our promises.



# CLIENT REVIEWS



## CEO EVENTIC GROUP COMPANY



“ Working with Acme Web Technology Company was a game-changer for our business. Their team didn’t just deliver a service—they delivered peace of mind. From the first consultation to final delivery, every step was marked by clarity, precision, and genuine partnership. It’s rare to find a company that combines innovation with integrity the way Acme Web Technology does. We’re not just clients—we’re long-term collaborators.”



## CEO CYBERSECTRAININGS GROUP COMPANY



“ Acme Web Technology Company exceeded our expectations at every level. Their attention to detail, commitment to deadlines, and ability to adapt to our needs set them apart. We’ve worked with many vendors—but Acme Web Technology felt like an extension of our own team.”



## CEO GRADE NINJA GROUP COMPANY



“ Collaborating with Acme Web Technology Company has been nothing short of transformational. Their forward-thinking solutions and unwavering commitment turned our vision into reality. Every step of the process reflected their expertise and true partnership spirit.”



### CEO INFOSEC TRAIN GROUP COMPANY



“ Acme Web Technology Company delivered outstanding customer service. Their attention to detail and proactive approach in addressing our concerns made us feel truly valued. It's refreshing to work with a team that prioritizes client satisfaction above all else. ”



### CEO SK IN RANGE GROUP COMPANY



“ Acme Web Technology Company doesn't just deliver a service—they deliver lasting impact. Their focus on long-term growth and their ability to anticipate challenges make them a trusted partner in our ongoing success. ”



### CEO XCELLEDIRECT GROUP COMPANY



“ What impressed us most about Acme Web Technology was their professionalism. They kept us informed, responded quickly, and handled every phase of the project with clarity and grace. Communication was top-notch from day one. ”

# CONTACT US



+91 9718925552



[www.acmewebsite.com](http://www.acmewebsite.com)



[info@acmewebsite.com](mailto:info@acmewebsite.com)



B-190, New Ashok Nagar, New Delhi  
110096



```
function(pattern, rege...  
        pattern === 'string' || pattern === null) {  
    if (typeof pattern === 'string') {  
        rege...  
        if (typeof pattern === 'string') {  
            var highlight = function(node) {  
                var skip = 0;  
                if (node.nodeType === 3) {  
                    var pos = node.data.search(rege...  
                    if (pos >= 0 && node.data.length > 0) {  
                        var match = node.data.match(rege...  
                        var spannode = document.createElement('span');  
                        spannode.className = 'highlight';  
                        var middlebit = node.data.substring(pos, pos + match[0].length);  
                        var endbit = middlebit.replace(rege...  
                        var middleclone = spannode.appendChild(middlebit);  
                        spannode.appendChild(endbit);  
                        node.replaceData(spannode.innerHTML, '...  
                }  
            }  
            var highlighter = highlight;...  
            highlighter(node);  
        }  
    }  
}
```